

**2015 GUIDELINES**

Alhambra Latino Association Cultural Festival

Dia De Los Muertos – Celebration of Life

Art Contest and Exhibit – November 7, 2015

The Art Contest is open to all Alhambra Unified School District Elementary and High School students. Each student must be an AUSD student. **Each entry must be an original in design and execution.** This is your opportunity to create your own, interesting, distinctive, fresh, personal interpretation of:

**Dia De Los Muertos – Celebration of Life Deadline: Noon - Thursday, October 29, 2015.**

In order for the artworks to be displayed at the Festival, please follow instructions/restrictions:

***Two-dimensional artwork****:* **No heavy frames, No glass**

*Suggested Artwork categories as follows:*

* Paintings: oil, acrylics, watercolor
* Drawings: pastels, colored pencil, pencil, charcoal, ink, markers
* Collage: paint, paper, fabric, etc.
* Prints: lithographs, silkscreen, block prints
* Mixed Media: Use of two or more mediums – pencil, watercolor, ink, etc.
* Computer Generated Art
* Photography

***Three-dimension artwork***: It must be transportable.

Not too heavy or large that it would be difficult to be moved.

*Suggested Artwork categories as follows:*

* Sculpture: ceramic, paper, plaster, wood, bas-relief
* Jewelry

⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎ ⯎

***Judging Criteria****:*

* Creativity/Originality
* Presentation/Execution
* Fulfills Theme: **Dia De Los Muertos – Celebration of Life**
* Impact of Concept or Impression/Visual Content

1st, 2nd and 3rd place winners will be awarded separately to Elementary School and High School student levels with a gift certificate (provider and amount to be announced). Honorable Mentions will be recognized.

For questions, please contact Gina Grageda, ALA Board Member - 626.230.1049.

**Please Note**: The Art Contest Entry Form is asking if a student wishes to donate their original artwork. Selected donated artwork will be framed and auctioned at the next Alhambra Latino Association Fund Raising Dinner on May 13, 2016.